

Business Interactions that Get Results



Nahid Casazza

Presented on:

Wednesday, May 23, 2012

5:00—8:00 pm

Light snacks will be served

Location:

White, Nelson & Co. LLP

2875 Michelle Drive, Suite 300

Irvine, CA 92606

Register: www.nawbo-oc.org/education

In business you have a multitude of conversations every day, and the results of these conversations can make a big difference in how successful you are.

In this class we will focus on the core components of productive interactions, including:

- How to come across as persuasive, but not manipulative
- How to be clear and direct, but also friendly and approachable
- How to catch and correct the automatic assumptions that turn critical conversations into lose-lose conflicts
- How to set boundaries with customers, employees, and others who sometimes drain your energy
- How to establish a way of interacting that prevents most misunderstandings and manages the rest

As you master the core components of powerful communication, you will notice that more people say yes to you and your business, and fewer people issues drain you, so it's easier to get things done. Join us for a fun and enlightening three hours and leave with concepts you can apply immediately.

Nahid Casazza, MBA, is founder of Aspyrre Professional Coaching Services. She works with business leaders in three key areas: (1) to drive organizational change, (2) to develop strong interpersonal skills, and (3) to navigate professional transitions. Prior to starting her business in 2001, she spent fifteen years in the high tech arena, where she was inspired by entrepreneurial leaders who provided employees the freedom to grow and develop their natural talents. From 2006 through 2008, she led the development of the Success Team Program at NAWBO (National Association for Women Business Owners) where members work together in professionally facilitated groups to accelerate their business success. From 2007 through 2009 Nahid was on the advisory board and co-taught a unique, ICF competency-based coaching program specifically designed for business leaders at Chapman University's Extended Education Leadership Services Program.