



POWER YOUR DREAM >>>

NAWBO-Orange County - Corporate Partner Opportunities – 2011-2012

Executive Summary

www.nawbo-oc.org • 714-630-2983

	LEVELS	Marquis \$30,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000
BENEFITS					
Category exclusivity		x	x	x	
Website/Media Benefits:					
▪ Logo on Partner page of NAWBO-OC website with link to your company website		x	x	x	x
▪ # of months of rotating banner ads on NAWBO-OC website		12	12	6	4
▪ # of Corporate Partner Spotlight on NAWBO-OC website		6	4	3	2
▪ Participation in # of NAWBO-OC-generated member email distributions		2	2	1	1
▪ Recognition in all applicable promotional materials		x	x	x	x
Dinner Meeting Benefits:					
▪ Recognition by NAWBO-OC leadership from the podium at monthly dinner meetings		x	x	If present	If present
▪ Corporate Partner Spotlight (five minutes) at one (1) monthly dinner meeting		x	x		
▪ Showcase Table at # of monthly dinner meetings		2	2	1	1
▪ Distribution by company representative of one (1) piece of collateral material on tables at # of dinner meetings		4	3	2	1
▪ Logo display at monthly dinner meetings		x	x	x	x
▪ Attendance at dinner meetings for company representatives and guests at member prices		x	x	x	x
Signature Events Benefits:					
▪ Recognition by NAWBO-OC leadership from the podium at Signature Events		x	x		
▪ Company tribute from the podium at the Remarkable Women Awards (RW) event		x	x		
▪ Ad in RW program		Full	Full	Half	Quarter
▪ Message from company senior management in RW program		Full	Full	Half	
▪ # of tickets to # of Signature Events		10/3	10/2	10/1	10/1
▪ # of tickets to the Remarkable Women Reunion dinner meeting with premium table placement		10	10	5	
▪ Invitation to name badge holders to all VIP receptions for applicable Signature Events		x	x	x	
▪ Attendance at Signature Events for company representatives and guests at member prices		x	x	x	x
Other Benefits:					
▪ Opportunity to host # of member-only events at your location		2	2	1	
▪ # of official non-transferable "Corporate Partner" name badges for designated company representatives		4	3	2	2

Notes: 1. All corporate partner benefits are subject to NAWBO-OC guidelines.
 2. In-kind corporate partnership amounts will be calculated at 50% of the full value of the products or services provided.
 Example: \$20,000 of products or services will equate to the \$10,000 level.

Revised July 2011



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	LEVELS	Bronze \$5,000	Copper \$2,500
BENEFITS			
<i>Category exclusivity</i>			
<i>Website/Media Benefits:</i>			
▪ Logo on Partner page of NAWBO-OC website with link to your company website		x	x
▪ # of months of rotating banner ads on NAWBO-OC website		2	1
▪ # of Corporate Partner Spotlight on NAWBO-OC website		1	
▪ Participation in # of NAWBO-OC-generated member email distributions			
▪ Recognition in all applicable promotional materials		x	x
<i>Dinner Meeting Benefits:</i>			
▪ Recognition by NAWBO-OC leadership from the podium at monthly dinner meetings		If present	If present
▪ Corporate Partner Spotlight (five minutes) at one (1) monthly dinner meeting			
▪ Showcase Table at # of monthly dinner meetings		1	
▪ Distribution by company representative of one (1) piece of collateral material on tables at # of dinner meetings		1	1
▪ Logo display at monthly dinner meetings		x	x
▪ Attendance at dinner meetings for company representatives and guests at member prices		x	x
<i>Signature Events Benefits:</i>			
▪ Recognition by NAWBO-OC leadership from the podium at Signature Events			
▪ Company tribute from the podium at the Remarkable Women Awards (RW) event			
▪ Ad in RW program		Business card	Business Card
▪ Message from company senior management in RW program			
▪ # of tickets to # of Signature Events		4/1	2/1
▪ # of tickets to the Remarkable Women Reunion dinner meeting with premium table placement			
▪ Attendance at Signature Events for company representatives and guests at member prices		x	x
<i>Other Benefits:</i>			
▪ Opportunity to host # of member-only events at your location			
▪ # of official non-transferable "Corporate Partner" name badges for designated company representatives		2	1

Notes: 1. All corporate partner benefits are subject to NAWBO-OC guidelines.
 2. In-kind corporate partnership amounts will be calculated at 50% of the full value of the products or services provided.
 Example: \$20,000 of products or services will equate to the \$10,000 level.