



DON'T FORGET TO BUY AN AD IN THE 2007 REMARKABLE WOMEN AWARDS SOUVENIR PROGRAM

Call any of these Remarkable women on the Remarkable Women Awards Advertising Sales Committee And they will be glad to assist you.

Mary Barr Chalmers
 The Barr Association
 (949) 856-1784
 mbchambers@cox.net

Barbara Hogan
 Personalized Insurance
 Services
 (949) 854-3371
 barbarahgn@yahoo.com

Kristen Menapace
 Muscle Motion & Fitness
 (949) 554-8054
 kristen@muscle-motion.com





12th Annual Remarkable Women Awards Luncheon

Friday, October 19, 2007 11am - 2 pm
Irvine Hyatt Regency Hotel
17900 Jamboree Road

EVENT FACTS

Women manage and own businesses, raise families, volunteer their talents and time, run for office and contribute to the community in many other ways. Thousands of women participate in more than one hundred women's professional and trade organizations throughout Orange County. In 1996, to recognize the outstanding members who contribute their time and talent to these associations and to the community, NAWBO-OC established the Annual Remarkable Women Awards Luncheon. Constituents from all over the county gather together to honor their organization's Member of the Year at this event. The goal is to create strong affiliations among members and leaders of these organizations, and provide them with valuable community exposure.

In 2006 we had a sold out crowd of close to 900 professionals gathered to honor the following 2006 NAWBO Honorees:

- **Lifetime Achievement** – Cynthia Graff, Lindora Medical Clinics, Inc.
- **Pioneering Woman** – Melinda Masson, The Merit Companies
- **Entrepreneur to Watch** – Cassie Hoag, Equity Architects, LLC

These women business owners shared their powerful life stories and stirred the crowd to standing ovations.

Each year NAWBO leadership looks to the Orange County community for remarkable women business owners with inspiring life stories to share. The 2007 honorees will continue this tradition. Sponsorship opportunities and nominations for the Orange County participating organizations honorees is now open. The 2007 luncheon will also focus on awarding NAWBO-OC members with educational scholarships from our Women's Business Institute. We expect the 2007 event to sell out as it has in years past.

The list of the committed 2007 Major Event Sponsors so far includes:

- **Marquis Sponsor** – Farmers and Merchants Bank, Farmers and Merchants Trust Co.
- **Gold Sponsor** – Specialized Marketing Services
- **Silver Sponsor** – Matters at Hand, Churm Media,
- **Champion Sponsors** – Bb's Creative, LLC, HKA, CopiRite, MyPrint, That's Cool Events, Orange County Printing
- **VIP Reception Sponsor** – Hyatt Regency

Scholarship Sponsors are: Farmers & Merchants Bank, Matters at Hand/UCI The Merage School of Business, First American Trust, Churm Media and Ferruzzo & Ferruzzo

Included among the 30 organizations honoring a member of the year at this event were: Black Chamber of Orange County, Financial Women International, National Hispanic Business Association, OC Lawyers Association, National Assoc. of Women in Construction, and the Zonta Club of Newport Beach.

NAWBO-OC BACKGROUND

Formed in 1991, the Orange County chapter of NAWBO touches more than 5,000 women owned businesses annually. NAWBO-OC is the leading organization for the most successful and respected women business owners in the area. Achieving explosive growth, NAWBO-OC is nearly 400 strong, with more than 128 new members joining in 2006. As the nation's second-largest NAWBO chapter, we continue to inspire and respond to our members' needs with quality and innovative programs. Our programs and events focus on education, skill building, mentoring, peer support, policy and political awareness for women entrepreneurs. The national organization has over 87 chapters and more than 8,000 members nationwide.

To learn how you can participate in the 12th Annual **Remarkable Women Awards Luncheon**, please contact admin@nawbo-oc.org or call (714) 630-2983.

NAWBO-OC • 1240 N. Jefferson St., Ste G, Anaheim, CA 92807
714.630.2983 • 714.632.5405 Fax • www.nawbo-oc.org





Program Guide Advertising

Reservation Deadline July 31, 2007

This is a great opportunity to buy an ad for your company and sell several more to colleagues, business associates or even clients. Why not leverage this advertising opportunity by congratulating the 2007 Honorees or thanking your customers for their business? Our outstanding RW Program has become a keepsake for attendees. It's the only place all the NAWBO-OC members are listed by business category with contact information. Placing your ad in the RW

Program Guide keeps you in front of 900+ people all year long.

We will track our advertising sales over the summer and proudly list advertisers on the NAWBO-OC Web site. We look forward to you helping us make the NAWBO-OC Remarkable Women Awards Luncheon Souvenir Program a success. We can't do it without you. Thank you, for your support!

ADVERTISEMENT RATES IN THE REMARKABLE WOMEN AWARDS PROGRAM

Business Card size (black/white)	\$100	size: 3 1/2" w x 2" h	no bleed available
1/4 page (black/white)	\$250	size: 3 3/4" w x 5" h	no bleed available
1/2 page (black/white)	\$750	size: 7 7/8" w x 5" h	no bleed available
full page (black/white)	\$1,250	size: 7 7/8" w x 10" h	bleed size 8 3/4 x 11 1/4
full page (full color)	\$2,500	size: 7 7/8" w x 10" h	bleed size 8 3/4 x 11 1/4

ADVERTISER ORDER FORM (must be faxed or accompany the ad materials)

Date: _____ Name of Company: _____
 Contact Person: _____ Email of Advertiser: _____
 Address of Advertiser: _____
 City _____ State _____ Zip _____

MAKE CHECK PAYABLE TO: NAWBO-OC

Send all physical artwork and all payments to: NAWBO-OC, 1240 N. Jefferson St., Suite G, Anaheim, CA 92807

Amount: \$ _____ Check No.: _____

Size of ad to be inserted: please check the appropriate box per insertion:

- biz card BW 1/4 page BW 1/2 page BW full page BW full page full color

Materials provided: please check the appropriate box per insertion:

- film digital files on CD pdf request for ad to be designed

Instructions for the designed ads should be provided on the ad request form on the next page

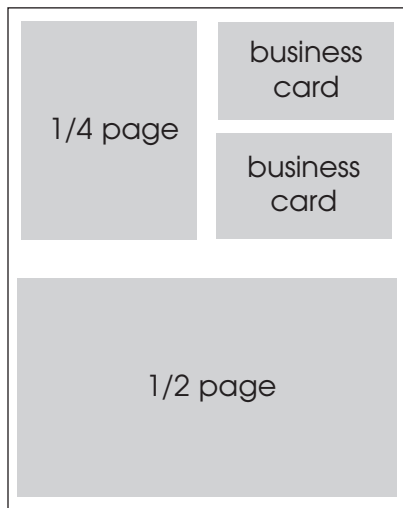
Special discounted DESIGN FEES for advertisers in the Remarkable Women Awards Program

FOR MORE INFORMATION CONTACT THE REMARKABLE AWARDS ADVERTISING CHAIRS

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Full page (black/white)

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Full page (full color)

size: 7 7/8" w x 10" h bleed size 8 3/4 x 11 1/4

Submission of materials deadline: August 24, 2007

Mail: NAWBO-OC, Attn: Suzanne Harmony
1240 N. Jefferson St., Suite G, Anaheim, CA 92807

Email: brenda@bbscreative.com

FTP: idisk.mac.com/bbuffalin-Public

ADVERTISERS NEEDING DESIGN ASSISTANCE

Special discounted DESIGN FEES for advertisers in the Remarkable Women Awards Program are offered at a one time rate listed below

business card ads	\$25
1/4 page ads	\$50
1/2 page ads	\$100
full page ads	\$250

(Design fees will be billed separately from the insertion order fee).

Mark up in this area any special instructions you need to communicate your design preferences

ACCEPTED APPLICATIONS

FILM

Plate-ready negative sized to specifications, right reading emulsion down.

BW Film – 120 line screen

Color Film – 150 line screen

DIGITAL FORMAT

Digital format must be created in Mac or PC versions of Quark Xpress, Illustrator, Photoshop, InDesign or PDF. All other formats need to be converted to an EPS format.

- Please provide high resolution images only as TIFF or EPS on discs.
- Please provide fonts used with working files on the disc.

- Please make sure to provide PDFs with bleed added to the document if bleed is intended

Business card ads can be scanned from a supplied business card