



National Association of Women Business Owners  
The 10<sup>th</sup> Remarkable Women Awards Luncheon  
“Reflecting the Star within Us”  
Friday, October 14, 2005

Dear Potential Sponsor:

NAWBO-OC’s 10<sup>th</sup> Annual Remarkable Women Awards Luncheon promises to be the must attend event for Orange County businesswomen and the corporations that do business with them. **Last year’s event was attended by over 800 guests** and was our most successful event yet. As a sponsor you will have several opportunities to showcase your support including printed materials and displays. We expect to once again have media coverage to spotlight the honorees and sponsors.

NAWBO-OC is currently planning our 2005 event and is pleased to offer your company the opportunity to be a Sponsor of the National Association of Women Business Owners’ 2005 Remarkable Women Awards Luncheon. We expect this event to draw attendance in excess of last year’s record-breaking event.

***The Event***

For the past 10 years, NAWBO-OC has sponsored the Remarkable Women Awards Luncheon, “*Reflecting the Star within Us*”, which honors exceptional women business owners, and community leaders. Remarkable Women also provides a forum for more than 30 affiliate organizations to honor one of their own members in one culminating event. Each year there are at least 4 main honorees representing women in such categories as Lifetime Achievement, Pioneering Woman, Rising Star and Woman Business Owner of the Year as well as the honorees from affiliate organizations.

For our 10<sup>th</sup> year celebration we will be inducting the honorees from 2000 to 2005 into our Hall of Fame. Past Honorees have included 2004 Remarkable Women Honorees

*Linda Hawkins, Winkelmann Realty  
Valinda Martin, Art for the Soul  
Honorable Harriett Wieder, Linkage*

*Hilary Kaye, HKA, Inc.  
Susan VerBurg, Merlex Stucco, Inc.*

*2005 Remarkable Women Honorees*

Business Woman of the Year

Gena Reed, Founder and CEO  
Paragon Biomedical, Inc.

Champion of the Year

Mona Lisa Faris, Founder and President  
“*Professional Woman’s Magazine*”

Enterprising Woman of the Year

Sandra F. Davis, Founder and CEO  
Applied Computer Solutions

Pioneering Woman of the Year

The Honorable Pamela L. Iles, Founder  
The Family Violence Project

## ***Who is the National Association of Women Business Owners (NAWBO)?***

The National Association of Women Business Owners (NAWBO), headquartered in the Washington, D.C., metropolitan area, is the voice of America's women entrepreneurs. **As of 2002 women-owned firms in the US numbered 6.2 million and generated \$1.15 trillion in sales.** NAWBO's mission is to create alliances and help women create better businesses by sharing resources and providing a single voice to shape economic and public policy.

NAWBO-CA, the most influential women's organization in the state, represents nearly 1 million California women-owned businesses. The state association is run by a dynamic group of business leaders who are forging alliances and breaking boundaries to build better businesses by linking growing companies with the global economy, as well as sharing resources, skills, and expertise.

## **History of NAWBO-OC**

In December 1990, 10 prominent Orange County businesswomen reached out and recruited a core group of 30 women business leaders to qualify as a NAWBO chapter. In February 1991, the chapter received its certification from National. Many of our programs, including "Remarkable Women", have been adopted successfully by other chapters. **In Orange County, 47% of all privately owned firms are owned by a woman and generate over \$20.4 billion in sales.**

NAWBO-OC is proud to offer sponsorship packages at different levels depending on your commitment to support women owned businesses. A listing of sponsorship levels is attached for your consideration. If you would like to participate at any level, please contact **Deborah Hicks, Chapter Administrator** at **(714) 832-5333** or email **admin@nawbo-oc.org**

Thank you for your sponsorship consideration.

Best regards,



**Rochelle J. Schneider**  
**NAWBO-OC President**



National Association of Women Business Owners  
The 10<sup>th</sup> Remarkable Women Awards Luncheon  
“Reflecting the Star within Us”

**Friday, October 14, 2005**

**Hyatt Regency Hotel, Irvine**

**11 a.m. - 2 p.m.**

[www.nawbo-oc.org](http://www.nawbo-oc.org)

(714) 832-5333

For the past 10 years, NAWBO-OC has organized an annual awards luncheon recognizing the accomplishments of outstanding women in business and in the county, “Reflecting the Star within Us”. Your company can participate in this event by being a NAWBO event sponsor.

**ADVERTISING DEADLINE**

- ◆ **Program Guide: Friday, August 26, 2005**

**RESERVATION DEADLINES**

- ◆ **Honoree Reception: Friday, August 26, 2005**
- ◆ **RW Awards Luncheon: Friday, September 9, 2005**

**SPONSORSHIP DEADLINE**

- ◆ **Application and Guest Names: Friday, September 9, 2005**

*Confirmation letters with admission ticket and name badge attached will be mailed to the table host by September 16<sup>th</sup> so all guest and firm names must be submitted to NAWBO-OC by September 9<sup>th</sup>.*

**As the Marquee Corporate Sponsor of the Year: *Farmers & Merchant Bank*** (One Sponsor Only)

*For your \$25,000 sponsorship, you will receive the following:*

- Participation as co-chair of NAWBO-OC’s Remarkable Women Awards Luncheon
- Promotional item provided by you as a "gift" to each attendee at the Luncheon
- One year NAWBO-OC Corporate Partnership (valued \$1,500)
- Sponsorship of one NAWBO-OC monthly meeting (valued \$1,000)
- Complimentary one year NAWBO-OC membership for woman-owned business of your choice
- Two tables of ten (20 seats) for your invited guests at the Remarkable Women Award Luncheon
- Recognition for sponsoring one table of (10) for invited dignitaries
- Recognition as **Remarkable Women Awards Marquee Corporate Sponsor** in the event program and all promotional materials
- Recognition from the Mistress of Ceremonies
- Opportunity to speak during the event
- Display of your company logo as a backdrop behind the stage
- Display of your company banner in the banquet hall
- 6’ display table available at the event for your promotional items
- Full-page ad in the event program (back cover or your choice)
- Table signage
- Ten (10) tickets to the Honoree Reception held in September. The Honoree Reception is a by-invitation-only event for previous and current honorees, NAWBO board members, affiliate organization representatives, media and VIPs
- Acknowledgment in the NAWBO-OC on-line newsletter



### As the Platinum Sponsor: (One Sponsor Only)

*For your \$15,000 sponsorship, you will receive the following:*

- Sponsorship of the private Honoree Reception. The Honoree Reception is a by-invitation-only event for previous and current honorees, NAWBO board members, affiliate organization representatives, media and VIPs
- Promotional item provided by you as a “gift” to each attendee at the Honoree Reception
- One year NAWBO-OC Corporate Partnership (valued \$1,500)
- Sponsorship of one NAWBO-OC monthly meeting (valued \$1,000)
- Complimentary one year NAWBO-OC membership for woman-owned business of your choice
- Two tables of ten (20 seats) for your invited guests at the Remarkable Women Awards Luncheon
- Recognition as the **Platinum Sponsor** in the promotional materials for the event
- Recognition from the Mistress of Ceremonies
- Display of your company banner in the banquet hall
- 6’ display table available at the event for your promotional items
- Full-page ad in the event program
- Table signage
- Twenty (20) tickets to the Honoree Reception held in September
- Acknowledgment in the NAWBO-OC on-line newsletter

### As a Gold Sponsor: *Citibank*

*For your \$10,000 sponsorship, you will receive the following:*

- One year NAWBO-OC Corporate Partnership (valued \$1,500)
- Sponsorship of one NAWBO-OC monthly meeting (valued \$1,000)
- Complimentary one year NAWBO-OC membership for woman-owned business of your choice
- Two tables of ten (20 seats) for your invited guests at the Remarkable Women Awards Luncheon
- Recognition as a **Gold Sponsor** in the promotional materials for the event
- Recognition from the Mistress of Ceremonies
- Full-page ad in the event program
- Display of your company banner in the banquet hall
- 6’ display table available at the event for your promotional items
- Table signage
- Ten (10) tickets to the Honoree Reception held in September
- Acknowledgment in the NAWBO-OC on-line newsletter

### As a Silver Sponsor: *Blue Cross of California*

*For your \$6,000 contribution, you will receive the following:*

- Table of ten (10 seats) for your invited guests at the Remarkable Women Awards Luncheon
- Complimentary one year NAWBO-OC membership for woman-owned business of your choice
- Recognition as a **Silver Sponsor** in the promotional materials for the event
- Recognition from the Mistress of Ceremonies
- Display of your company banner in the banquet hall
- 6’ display table available at the event for your promotional items
- Full-page ad in the event program
- Table signage
- Five (5) tickets to the Honoree Reception held in September
- Acknowledgment in the NAWBO-OC on-line newsletter
- Acknowledgment in the NAWBO-OC on-line newsletter

### As a NAWBO Partner: *The Boeing Company*

*For your \$4,000 contribution, you will receive the following:*

- ½ Table (five (5) seats) for your invited guests at the Remarkable Women Awards Luncheon
- Recognition as a **NAWBO Partner** in the promotional materials for the event
- Recognition from the Mistress of Ceremonies
- Opportunity to display one promotional item on a shared 6' display table
- Half-page ad in the event program
- Table signage
- Four (4) tickets to the Honoree Reception held in September
- Acknowledgment in the NAWBO-OC on-line newsletter

### As a Champion Sponsor: *Bb Graphics, Higher Visuals Design Inc., HKA, Inc.*

*For your \$2,000 cash contribution or \$3,000 in-kind contribution, you will receive the following:*

- Three (3) seats for you and a guest at the Remarkable Women Awards Luncheon
- Recognition as a **Champion Sponsor** in the promotional materials for event
- Recognition from the Mistress of Ceremonies
- Quarter-page ad in the event program
- Three (3) tickets to the Honoree Reception held in September
- Acknowledgment in the NAWBO-OC on-line newsletter

### As a VIP Reception Sponsor: (One Sponsor Only) (Day of Event)

*For your \$2,500 cash contribution, you will receive the following:*

- Two (2) seats for you and a guest at the Remarkable Women Awards Luncheon
- Recognition as the **VIP Reception Sponsor** in the promotional materials for event
- Recognition from the Mistress of Ceremonies
- Acknowledgment in the NAWBO-OC on-line newsletter
- Display of your company banner in the VIP Reception Room
- Opportunity to display one promotional item on a shared 6' display table
- Quarter-page ad in the event program
- Two (2) tickets to the Honoree Reception held in September
- Acknowledgment in the NAWBO-OC on-line newsletter

### As a NAWBO Table Sponsor: (NAWBO Members, Community & Corporate Partners, or Participating Organizations Only)

|  |   |
|--|---|
| <b>\$600 contribution prior to September 23<sup>rd</sup></b> | <b>\$700 contribution after September 23<sup>rd</sup></b> |
|--|---|

*Standard Table: for your contribution, you will receive the following:*

- Table of ten (10 seats) for your invited guests at the Remarkable Women Awards Luncheon
- Table signage
- Two (2) tickets to Honoree Reception held in September

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| <b>\$750 contribution prior to September 23<sup>rd</sup></b> |
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*Premium Table: for your contribution \$750, you will receive the following:*

- Table of twelve (12 seats) for your invited guests at the Remarkable Women Awards Luncheon
- Table signage
- Two (2) tickets to Honoree Reception held in September

Please contact **Deborah Hicks, Chapter Administrator** at (714) 832-5333 for more information.

NAWBO-OC P.O. Box 1714, Tustin, CA 92781 \* 714.832.5333 tel \* 714.730.4019 fax \* [www.nawbo-oc.org](http://www.nawbo-oc.org)



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Remarkable Women Awards Luncheon  
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**The Orange County Chapter of  
the National Association of Women Business Owners**

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## **SPONSOR COMMITMENT APPLICATION**

Firm \_\_\_\_\_ Phone \_\_\_\_\_  
Table Host \_\_\_\_\_ Fax \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_

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### **SPONSORSHIP LEVELS - Please check one**

**Submit guests name & firm by September 9<sup>th</sup>.**

- Marquee Corporate Sponsor of the Year \$25,000 *Farmers & Merchants Bank*
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$6,000
- NAWBO Partner \$4,000
- Champion Sponsor \$2,000 or \$3,000 in-kind
- VIP Reception \$2,500
- NAWBO Media Sponsors *Adelphia Media Services, OC Metro Magazine, Orange Coast Magazine*
- NAWBO Table Sponsor (10 seats) \$600 / \$700 after 9/23/2005
- NAWBO Table Sponsor (12 seats) \$750 subject to availability prior to 9/23/2005

M/C  VISA Check Number: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp #: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Approval Signature/Title: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for sponsoring NAWBO Orange County and the 2005 Remarkable Women Awards Luncheon. Your Sponsorship will be announced at the next monthly meeting once this form and payment has been received by the NAWBO-OC office.

A confirmation letter with admission ticket(s) and name badge(s) will be mailed to the table host for distribution by September 16<sup>th</sup> if names are supplied to NAWBO Orange County in advance. NAWBO-OC is a 501© 6 not-for-profit organization. Fed ID # 33-0502579

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Make Check Payable to: **NAWBO-OC**

Due by: **Friday, September 9, 2005**

Mail payment and form to: **NAWBO-OC**

P.O. Box 1714 714.832.5333 tel  
Tustin, CA 92781 714.730.4019 fax  
admin@nawbo-oc.org

