



NAWBO-Orange County - Corporate Partner Opportunities – 2010-2011

www.nawbo-oc.org • 714-630-2983

Grand Marquis Level	Significantly Above \$30,000	<ul style="list-style-type: none"> ▪ Exclusivity - only one per year ▪ Fully customized program
Marquis Level	\$30,000	<p><i>Category exclusivity - only one per industry per year</i></p> <p><u>Website/Media Benefits:</u></p> <ul style="list-style-type: none"> ▪ Logo on Partner page of NAWBO-OC website with link to your company website ▪ Twelve (12) months of rotating banner ads on NAWBO-OC website ▪ Corporate Partner Spotlight on NAWBO-OC website six (6) times ▪ Participation in two (2) NAWBO-OC-generated member email distributions ▪ Recognition in all applicable promotional materials <p><u>Dinner Meeting Benefits:</u></p> <ul style="list-style-type: none"> ▪ Recognition by NAWBO-OC leadership from the podium at monthly dinner meetings ▪ Corporate Partner Spotlight (five minutes) at one (1) monthly dinner meeting ▪ Showcase Table at two (2) monthly dinner meetings ▪ Distribution by company representative of one (1) piece of collateral material on tables at four (4) dinner meetings ▪ Logo display at monthly dinner meetings ▪ Attendance at dinner meetings for company representatives and guests at member prices <p><u>Signature Events Benefits:</u></p> <ul style="list-style-type: none"> ▪ Recognition by NAWBO-OC leadership from the podium at Signature Events ▪ Company tribute from the podium at the Remarkable Women Awards (RW) event ▪ Full-page ad in RW program – special placement ▪ Full-page message from company senior management in RW program - inside pages – premium placement ▪ Ten (10) tickets to three (3) Signature Events with premium table placement ▪ Ten (10) tickets to the Remarkable Women Reunion dinner meeting with premium table placement ▪ Invitation to name badge holders to all VIP receptions for applicable Signature Events ▪ Attendance at Signature Events for company representatives and guests at member prices <p><u>Other Benefits:</u></p> <ul style="list-style-type: none"> ▪ Opportunity to host two (2) member-only events at your location ▪ Four (4) official non-transferable “Corporate Partner” name badges for designated company representatives

Notes: 1. All corporate partner benefits are subject to NAWBO-OC guidelines.
 2. In-kind corporate partnership amounts will be calculated at 50% of the full value of the products or services provided.
 Example: \$20,000 of products or services will equate to the \$10,000 level.

Revised July 2010



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<p>Platinum Level</p>	<p>\$20,000</p>	<p><i>Category exclusivity - only one per industry per year</i></p> <p><u>Website/Media Benefits:</u></p> <ul style="list-style-type: none"> ▪ Logo on Partner page of NAWBO-OC website with link to your company website ▪ Twelve (12) months of rotating banner ads on NAWBO-OC website ▪ Corporate Partner Spotlight on NAWBO-OC website four (4) times ▪ Participation in two (2) NAWBO-OC-generated member email distributions ▪ Recognition in all applicable promotional materials <p><u>Dinner Meeting Benefits:</u></p> <ul style="list-style-type: none"> ▪ Recognition by NAWBO-OC leadership from the podium at monthly dinner meetings ▪ Corporate Partner Spotlight (five minutes) at one (1) monthly dinner meeting ▪ Showcase Table at two (2) monthly dinner meetings ▪ Distribution by company representative of one (1) piece of collateral material on tables at three (3) dinner meetings ▪ Logo display at monthly dinner meetings ▪ Attendance at dinner meetings for company representatives and guests at member prices <p><u>Signature Events Benefits:</u></p> <ul style="list-style-type: none"> ▪ Recognition by NAWBO-OC leadership from the podium at Signature Events ▪ Company tribute from the podium at the Remarkable Women Awards (RW) event ▪ Full-page ad in RW program – inside pages ▪ Full-page message from company senior management in RW program - inside pages ▪ Ten (10) tickets to two (2) Signature Events with premium table placement ▪ Ten (10) tickets to the Remarkable Women Reunion dinner meeting with premium table placement ▪ Invitation to name badge holders to all VIP receptions for applicable Signature Events ▪ Attendance at Signature Events for company representatives and guests at member prices <p><u>Other Benefits:</u></p> <ul style="list-style-type: none"> ▪ Opportunity to host two (2) member-only events at your location ▪ Three (3) official non-transferable “Corporate Partner” name badges for designated company representatives
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<p>Gold Level</p>	<p>\$15,000</p>	<p><i>Category exclusivity - only two per industry per year</i></p> <p><u>Website/Media Benefits:</u></p> <ul style="list-style-type: none"> ▪ Logo on Partner page of NAWBO-OC website with link to your company website ▪ Six (6) months of rotating banner ads on NAWBO-OC website ▪ Corporate Partner Spotlight on NAWBO-OC website three (3) times ▪ Participation in one (1) NAWBO-OC-generated member email distributions ▪ Recognition in all applicable promotional materials <p><u>Dinner Meeting Benefits:</u></p> <ul style="list-style-type: none"> ▪ Recognition by NAWBO-OC leadership from the podium at monthly dinner meetings when company representatives are present ▪ Showcase Table at one (1) monthly dinner meeting ▪ Distribution by company representative of one (1) piece of collateral material on tables at two (2) dinner meetings ▪ Logo display at monthly dinner meetings ▪ Attendance at dinner meetings for company representatives and guests at member prices <p><u>Signature Events Benefits:</u></p> <ul style="list-style-type: none"> ▪ Half-page ad in RW program – inside pages ▪ Half-page message from company senior management in RW program - inside pages ▪ Ten (10) tickets to one (1) Signature Event ▪ Five (5) tickets to the Remarkable Women Reunion dinner meeting ▪ Invitation to name badge holders to all VIP receptions for applicable Signature Events ▪ Attendance at Signature Events for company representatives and guests at member prices <p><u>Other Benefits:</u></p> <ul style="list-style-type: none"> ▪ Opportunity to host one (1) member-only event at your location ▪ Two (2) official non-transferable “Corporate Partner” name badges for designated company representatives
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<p>Silver Level</p>	<p>\$ 10,000</p>	<p><u>Website/Media Benefits:</u></p> <ul style="list-style-type: none"> ▪ Logo on Partner page of NAWBO-OC website with link to your company website ▪ Four (4) months of rotating banner ads on NAWBO-OC website ▪ Corporate Partner Spotlight on NAWBO-OC website two (2) times ▪ Participation in one (1) NAWBO-OC-generated member email distributions ▪ Recognition in all applicable promotional materials <p><u>Dinner Meeting Benefits:</u></p> <ul style="list-style-type: none"> ▪ Recognition by NAWBO-OC leadership from the podium at monthly dinner meetings when company representatives are present ▪ Showcase Table at one (1) monthly dinner meeting ▪ Distribution by company representative of one (1) piece of collateral material on tables at one (1) dinner meeting ▪ Logo display at monthly dinner meetings ▪ Attendance at dinner meetings for company representatives and guests at member prices <p><u>Signature Events Benefits:</u></p> <ul style="list-style-type: none"> ▪ Quarter-page ad in RW program ▪ Ten (10) tickets to one (1) Signature Event or Remarkable Women Reunion dinner meeting ▪ Attendance at Signature Events for company representatives and guests at member prices <p><u>Other Benefits:</u></p> <ul style="list-style-type: none"> ▪ Two (2) official non-transferable “Corporate Partner” name badges for designated company representatives
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<p>Bronze Level</p>	<p>\$ 5,000</p>	<ul style="list-style-type: none"> ▪ <u>Website/Media Benefits:</u> <ul style="list-style-type: none"> ▪ Logo on Partner page of NAWBO-OC website with link to your company website ▪ Two (2) months of rotating banner ads on NAWBO-OC website ▪ Corporate Partner Spotlight on NAWBO-OC website one (1) time ▪ Recognition in all applicable promotional materials ▪ <u>Dinner Meeting Benefits:</u> <ul style="list-style-type: none"> ▪ Recognition by NAWBO-OC leadership from the podium at monthly dinner meetings when company representatives are present ▪ Distribution by company representative of one (1) piece of collateral material on tables at one (1) dinner meeting ▪ Logo display at monthly dinner meetings ▪ Attendance at dinner meetings for company representatives and guests at member prices ▪ <u>Signature Events Benefits:</u> <ul style="list-style-type: none"> ▪ Business card-size ad in RW program ▪ Four (4) tickets to one (1) Signature Event or Remarkable Women Reunion dinner meeting ▪ Attendance at Signature Events for company representatives and guests at member prices ▪ <u>Other Benefits:</u> <ul style="list-style-type: none"> ▪ Two (2) official non-transferable “Corporate Partner” name badges for designated company representatives
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<p>Copper Level</p>	<p>\$ 2,500</p>	<p><u>Website/Media Benefits:</u></p> <ul style="list-style-type: none"> ▪ Logo on Partner page of NAWBO-OC website with link to your company website ▪ One (1) month of rotating banner ads on NAWBO-OC website ▪ Recognition in all applicable promotional materials <p><u>Dinner Meeting Benefits:</u></p> <ul style="list-style-type: none"> ▪ Recognition by NAWBO-OC leadership from the podium at monthly dinner meetings when company representatives are present ▪ Distribution by company representative of one (1) piece of collateral material on tables at one (1) dinner meeting ▪ Logo display at monthly dinner meetings ▪ Attendance at dinner meetings for company representatives and guests at member prices <p><u>Signature Events Benefits:</u></p> <ul style="list-style-type: none"> ▪ Business card-size ad in RW program ▪ Two (2) tickets to one (1) Signature Event or Remarkable Women Reunion dinner meeting ▪ Attendance at Signature Events for company representatives and guests at member prices <p><u>Other Benefits:</u></p> <ul style="list-style-type: none"> ▪ One (1) official non-transferable “Corporate Partner” name badge for designated company representatives
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