



Program Guide Advertising Early Commitment Form Deadline July 14, 2008

Event presented by Farmers & Merchants Bank & Farmers & Merchants Trust

This is a great opportunity to buy an ad for your company and sell several more to colleagues, business associates or even clients. Why not leverage this advertising opportunity by thanking the honorees and/or your customers for their business with an ad dedicated to them? This year's outstanding Souvenir Program Guide will be packed with memorable highlights of the luncheon and is something the attendees will enjoy and take back to their offices as a keepsake.

We will track our advertising sales over the summer and proudly list advertisers on the NAWBO-OC Web site. We look forward to you helping us make the NAWBO-OC Remarkable Women Awards Luncheon Souvenir Program Guide a success. **All artwork for advertising must be received by August 15th.**

We can't do it without you. Thank you, for your support!

Advertisement Rates in the Remarkable Women Awards Program

Ad Category	Size	Rate Prior to July 14 th	Rate After July 14 th	Bleed/No Bleed
Business Card size	3 1/2" w x 2" h	\$100	\$110	No bleed available
1/4 Page size	3 3/4" w x 5" h	\$250	\$295	No bleed available
1/2 Page size	7 7/8" w x 5" h	\$500	\$595	No bleed available
Full Page size	7 7/8" w x 10" h	\$1200	\$1250	Bleed size 8 3/4" x 11 1/4"

Advertising Order Form (must be faxed or accompany the ad materials)

Name of Advertiser: _____ Contact Person: _____

Email of Advertiser: _____

Address of Advertiser: _____

City _____ State _____ Zip _____ Phone: _____

Size of ad to be inserted: please check the appropriate box per insertion:

- biz card BW
 1/4 page BW
 1/2 page BW
 full page BW

Materials provided: please check the appropriate box per insertion:

- digital files on CD
 JPG 300 dpi
 request for ad to be designed

Make Check Payable to: NAWBO-OC

Send all physical artwork and all payments to: NAWBO-OC, 1240 N. Jefferson St., Ste G., Anaheim, CA 92807

Amount: \$ _____ Check No.: _____

For more information, please contact the 2008 Remarkable Women Awards Advertising Chair:

Stacy McCullough

Cell+Text (949) 887-1199

Stacy@stacymc.com



NAWBO-OC Advertisers needing design assistance

Special dicounted DESIGN FEES for advertisers
in the
Remarkable Women Awards Program
Offered at one time rates listed below

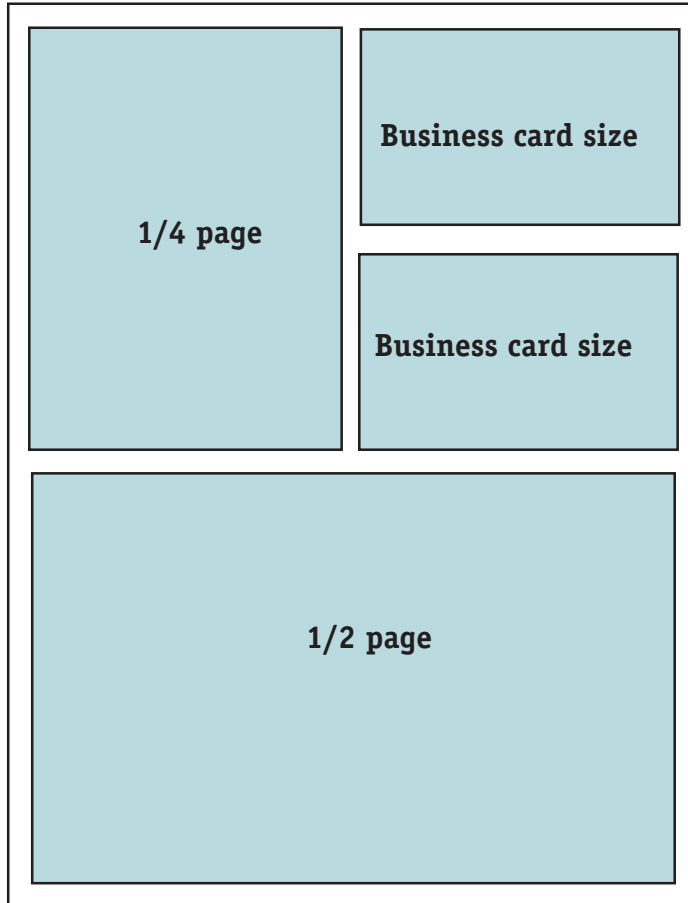
Business Card Ads: \$25

1/4 page ads: \$50

1/2 page ads: \$100

Full page ads: \$250

Design fees will be billed separately



**Mark up in this area any special
instructions you need to
communicate regarding your design**

AD SIZES

Business Card size

(black/white) size: 3 1/2" w x 2" h

no bleed available

1/4 page (black/white) size: 3 3/4" w x 5" h

no bleed available

1/2 page (black/white) size: 7 7/8" w x 5" h

no bleed available

full page (black/white) size: 7 7/8" w x 10" h

bleed size 8 3/4 x 11 1/4

Submission of materials

Mail: NAWBO-OC, Attn: Andrea Messina

1240 N. Jefferson St., Suite G, Anaheim, CA 92807

Email: admin@nawbo-oc.org