



# NAWBO-OC Now Offers **SUCCESS TEAMS!!**

To further its position as the premier educational and networking resource for local women business owners and professionals, NAWBO-OC is now extending its educational and developmental programs to members by offering **SUCCESS TEAMS** to complement the mentoring and business training curriculum. Unlike other programs of this type, NAWBO-OC offers this program to its members without restriction on company earnings and at a fraction the price of other programs.

## WHAT IS A **SUCCESS TEAM**?

A **SUCCESS TEAM** is a group of 6-10 business owners who meet regularly, using their combined knowledge, experience, and energy to support each other's business success.

Each group is facilitated by a trained and experienced business coach and will meet twice per month, once in person and once via conference call.

## HOW DO **SUCCESS TEAMS** DIFFER FROM THE MENTORSHIP PROGRAM?

**SUCCESS TEAMS** and Mentorship are complementary support systems, and distinctly different in makeup.

**MENTORSHIP:** A one-on-one relationship that includes personal coaching and guidance, and enables you to spend the time you need to discuss specific issues in-depth.

**SUCCESS TEAMS:** A group dialogue that includes brainstorming and an exchange of knowledge and experience, which gives you the benefit of diverse perspectives and the creative process to solve problems and reality-test ideas.

## WHY SHOULD YOU JOIN A **SUCCESS TEAM**?

**SUCCESS TEAMS** provide you with the support you need to be more effective and successful in your business:

- You articulate your goals to the group, which keeps you focused and accountable
- You get multiple perspectives, so you can make better decisions faster
- You get your "answers" questioned, which provides a reality check and helps you avoid pitfalls
- You get insight into issues you haven't encountered yet, so you can be proactive and prepared.
- You get the synergy of working with a team, which is naturally motivating
- You get the connection that comes from sharing experiences with other women, which pulls you out of isolation

*Most group programs for business owners run \$500 to \$1000 per month, and NAWBO is making an entire six-month session experience available to you for **only \$600** (That's just \$100 per month!)*

## HOW DO YOU SIGN UP?

**Further information and application forms are available on the Education Center page of the NAWBO-OC website ([www.nawbo-oc.org](http://www.nawbo-oc.org)). The deadline to register for the next round of **SUCCESS TEAMS** is **September 14, 2007**.**